

InterCov Project: Second Online Survey on Interest Representation during
Covid-19 2nd Edition: July – August 2021

Full Survey Text and Codebook

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This document summarises the survey questions and answer categories of the 2nd InterCov survey in general form, which we hope will be useful to adapt parts of the survey to other contexts in the future. The polity-specific versions are available upon request. If you find this overview useful, please cite this item as follows:

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Mother-Codebook

Q1: County specific
[introduction to survey. Empty]

Q2 General Text:

We will begin by asking you a few questions about your organisation's political and/or advocacy activities during the pandemic. Let us start with how much of your organisation's time and resources were used to work on political topics related to Covid-19 at different points in time. What is your estimate of the percentage of your organisation's overall political and advocacy work that has directly focused on these Covid-related policies?

Note on definition of political topics related to Covid-19: *These topics include all policy directly related to Covid-19 (i.e. health and safety measures, closing or opening of sectors, securing of help and economic support packages, vaccination programs) and also instances where another agenda is explicitly linked to Covid-19 (i.e. climate-friendly Covid-19 policies).*

Question number	Question Label	Answer Category
Q2_1	Percentage of political and advocacy work on Covid-related issues during the first 3 months of the pandemic (March-June 2020)	Slider: 0 – 100 %
Q2_2	Percentage of political and advocacy work on Covid-related issues during the last 12 months (June 2020 – June 2021)	Slider: 0 – 100 %

Q2_3	Percentage of political and advocacy work on Covid-related issues during the last 3 months (March 2021 - June 2021)	Slider: 0 – 100 %
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Q3 General Text:

How frequently did your organisation’s political and advocacy activity on average aim at influencing Covid-related policies in political or public debates in the last 12 months (June 2020 – June 2021)?

Question number	Question Label	Answer Category
Q3	How frequently did your organisation’s political and advocacy activity on average aim at influencing Covid-related policies in political or public debates in the last 12 months (June 2020 – June 2021)?	Never or only once (1) Once a month or less (2) Several times a month (3) Once a week or more (4) Almost on a daily basis (5) Not sure/I don’t know (6)

Q4 General Text:

Still with these Covid-related issues in mind, we would like to know to which extent your organisation’s engagement on these topics was mostly proactive or reactive. Using the box below, please indicate to which extent your work on Covid-related issues was more reactive or proactive on a scale from 0 to 10 where 5 means an equal split.

Note on definition: *Proactive engagement includes bringing new issues to the attention of policymakers, whereas reactive engagement responds to policymakers' decisions.*

Question number	Question Label	Answer Category
Q4_1	Work on Covid issues during the first 3 months of the pandemic (March-June 2020)	Slider: 0 (fully reactive) – 10 (fully proactive); not applicable option
Q4_2	Work on Covid issues during the last 12 months (June 2020 – June 2021)	Slider: 0 (fully reactive) – 10 (fully proactive); not applicable option
Q4_3	Work on Covid issues during the last 3 months (March 2021 - June 2021)	Slider: 0 (fully reactive) – 10 (fully proactive); not applicable option

Q5 General text:

We understand that your organisation might not be regularly involved in political advocacy – at least on Covid-19 related issues. To help us tailor our questions towards your organisation, please tell us, roughly, how often your organisation engages in political advocacy activities.

Note on definition: *By this we mean, for example, advocacy campaigns in the media, consultations with government actors, members of parliaments or bureaucrats to address issues or policies your organisation cares about. This could be at the level of EU institutions or national, or subnational politics.*

Question number	Question Label	Answer Category
Q5	Roughly, how often your organisation engages in political advocacy activities.	Never (1) Only once a year (2) A few times a year (3) Frequently (4)

Note on Display Logic: Show Q5 if Q3 = 1 or 6 AND skip to Q14 if Q5 = 1

Q6 General Text:

When you think of the aims of your organisation that are not related to the pandemic, how frequently did your organisation’s activity aim at influencing such other policies or public debates in the last 12 months (June 2020 – June 2021)?

Note of definition: *By non-pandemic issues we mean all policy not directly related to Covid-19.*

Question number	Question Label	Answer Category
Q6	When you think of the aims of your organisation that are not related to the pandemic, how frequently did your organisation’s activity aim at influencing such other policies or public debates in the last 12 months (June 2020 – June 2021)?	Never or only once (1) Once a month or less (2) Several times a month (3) Once a week or more (4) Almost on a daily basis (5) Not sure/don’t know (6)

Q7 General Text:

We are now interested in how much political access to public debates and political decision-making your organisation had on both Covid-related and non-Covid-related issues. Please think of Covid-related issues first. How often did your organisation, on average, have access to the following public or political debates on these issues over the last 12 months (June 2020 – June 2021) in the following ways? Please rate each activity using the below table.

Question number	Question Label	Answer Category
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Q7_1	My organisation participates in public debates in national newspapers, radio or TV	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q7_2	My organisation has contact with politicians at any level of government	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q7_3	My organisation has contact with Members of Parliament or their offices [country specific wording]	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q7_4	My organisation has contact with the national bureaucracy, e.g. in Government departments or regulatory agencies	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q7_5	My organisation has contact with the subnational bureaucracy [country specific wording]	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)

Note: Q7_2 & Q7_4 modified to apply to EU case and saved as Q7_2EU (My organisation had contact with politicians in national government) and Q7_4EU (My organisation had contact with the staff of the European Commission, e.g. any of the Director Generals or subdivisions). Q7_5 not present for EU. See EU survey structure for more details.

Q8 General Text:

And now the same question, but regarding non-Covid issues you work on. Please rate each activity using the below table. [see Q7 for question wording]

Question number	Question Label	Answer Category
Q8_1	My organisation participates in public debates in national newspapers, radio or TV	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q8_2	My organisation has contact with politicians at any level of government	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)

Q8_3	My organisation has contact with Members of Parliament or their offices [country specific wording]	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q8_4	My organisation has contact with the national bureaucracy, e.g. in Government departments or regulatory agencies	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)
Q8_5	My organisation has contact with the subnational bureaucracy [country specific wording]	Never (1) Less than once a month (2) Once a month (3) Once a week (4) Almost on a daily basis (5)

Note: Q8_2 & Q8_4 modified to apply to EU case and saved as Q8_2EU (My organisation had contact with politicians in national government) and Q8_4EU (My organisation had contact with the staff of the European Commission, e.g. any of the Director Generals or subdivisions). Q8_5 not present for EU. See EU survey structure for more details.

Q9 General Text:

Contact is sometimes initiated by policymakers and journalists. How often, if at all, did any of these actors reach out to your organisation in relation to Covid-related policies during the last 12 months?

Question number	Question Label	Answer Category
Q9_1	We received an invitation to comment on particular Covid-related policy measures (e.g. written or oral consultation)	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q9_2	We were included in exclusive discussions with policymakers on ongoing issues and future agendas related to the Covid-pandemic	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q9_3	We were contacted by journalists to comment on particular social, political or economic developments related to the Covid-pandemic	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)

Q9_4	We were contacted by journalists for an exclusive story about our organisation's cause or interests during the pandemic	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
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Q10 General Text:

And now the same question, but regarding non-Covid issues. Please rate each activity using the below table. [see Q9 for wording]

Question number	Question Label	Answer Category
Q10_1	We received an invitation to comment on particular policy measures (e.g. written or oral consultation)	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q10_2	We were included in exclusive discussions with policymakers on ongoing issues and future agendas	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q10_3	We were contacted by journalists to comment on particular social, political or economic developments	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q10_4	We were contacted by journalists for an exclusive story about our organisation's cause or interests	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)

Q11 General Text:

Political access does not always lead to an actual say in public policies. When you think of the main political goals and preferences of your organisation in the last 12 months, to what extent would you say that policies in [country/EU] were aligned with these (on a scale from 0 to 10)?

Question number	Question Label	Answer Category
Q11_1	Covid-related policies in [country/EU] were aligned with my organisation's goals and preferences	Slider: 0 (to no extent) – 10 (to the highest extent)

Q11_2	Other policies in [country/EU] (that are not related to the pandemic) were aligned with my organisation's goals and preferences	Slider: 0 (to no extent) – 10 (to the highest extent)
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Q12 General Text:

Moreover, we would now like to know to what extent your organisation was actually able to influence political decisions over the last 12 months. On a scale from 0 to 10, how would you rate your organisation's influence on public policy?

Question number	Question Label	Answer Category
Q12_1	Estimated influence on Covid-related policy	Slider: 0 (no impact at all) – 10 (very high impact)
Q12_2	Estimated influence on other policies (that are not related to the pandemic)	Slider: 0 (no impact at all) – 10 (very high impact)

Q13 General Text:

Here you have the chance to provide a brief description of how your organisation influenced Covid-related or non-Covid issues during the pandemic. Anecdotes and examples are welcome.

[Open ended questions]

Q14 General Text:

Are the interests of your organisation, in your view, more or less affected by the Coronavirus pandemic, compared to other stakeholders in the [country/EU]? The interests of my organisation are...

Question number	Question Label	Answer Category
Q14	Are the interests of your organisation, in your view, more or less affected by the Corona virus crisis, compared to other stakeholders in [country/EU]?	Much less affected (1) Less affected (2) Equally affected (3) More affected (4) Much more affected (5)

Q15 General Text:

Next, we would like to ask you a few questions in relation to organisational stability and membership. How worried are people in your organisation about the effects of the Coronavirus pandemic on your organisation's future?

Question number	Question Label	Answer Category
Q15_1	General level of concern about the existence of the organization	Slider (0 = not worried; 10 = very worried)
Q15_2	Worry about loss of funding, income and other financial assets	Slider (0 = not worried; 10 = very worried)
Q15_3	Worry about loss of supporters, members, volunteers or consumers	Slider (0 = not worried; 10 = very worried)
Q15_4	Worry about loss of attention for our cause and/or political influence over political and public debate	Slider (0 = not worried; 10 = very worried)

Q16 General Text:

How often, if at all, did your organisation engage in the following activities during the pandemic, in order to enhance organisational stability and/or the continued representation of your organisation's cause or membership? Please give an estimate of how often your organisation resorted to each of the following activities in the last year.

Question number	Question Label	Answer Category
Q16_1	Activities to seek public funding for organisational stability	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q16_2	Activities to seek public funding to provide services or aid to members, constituents or other stakeholders	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q16_3	Activities to secure public and media attention for organisational stability	Never (1) Only once (2) A few time (3) Frequently (4) Don't know (5)
Q16_4	Activities to reach out directly to members, supporters, volunteers or consumers to enhance organisational stability	Never (1) Only once (2) A few time (3) Frequently (4)

		Don't know (5)
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Q17 General Text:

Under normal circumstances, what approximate percentage of your overall yearly budget comes from the following sources? Please note that the total should not exceed 100%

Question number	Question Label	Answer Category
Q17_1	Membership fees and individual donations	Slider: 0 – 100 %
Q17_2	Private foundations and trusts	Slider: 0 – 100 %
Q17_3	Public/Government funds	Slider: 0 – 100 %
Q17_4	Sales and Services	Slider: 0 – 100 %
Q17_5	Other sources	Slider: 0 – 100 %

Q18 General Text:

Please indicate which of these income sources increased, stayed constant or decreased during the pandemic?

Question number	Question Label	Answer Category
Q18_1	Membership fees and individual donations	Decreased (1) Stayed roughly the same (2) Increased (3) Not applicable (4)
Q18_2	Private foundations and trusts	Decreased (1) Stayed roughly the same (2) Increased (3) Not applicable (4)
Q18_3	Public/Government funds	Decreased (1) Stayed roughly the same (2) Increased (3) Not applicable (4)
Q18_4	Sales and Services	Decreased (1) Stayed roughly the same (2) Increased (3) Not applicable (4)
Q18_5	Other sources	Decreased (1) Stayed roughly the same (2) Increased (3) Not applicable (4)

Q19 General Text:

We are interested in learning more about the allocation of financial support and economic recovery aid related to the pandemic from public funding sources. This does not include funding from private trusts, foundations and donations. Please select all the statements that apply to your organisation's case. The organisation received...

Question number	Question Label	Answer Category
Q19	Please select all the statements that apply to your organisation's case. The organisation received...	<p>Funding for Covid-related projects, e.g. service provision, research, communication (1)</p> <p>Funding for our organisation's maintenance or our members during the pandemic (including compensation for fixed costs and salaries) (2)</p> <p>Funding to invest in the recovery after the pandemic, including both economic recovery and social or cultural projects (3)</p> <p>We did not receive public funding (4)</p>

Note on display logic: Show Q19 if Q17_3 > 0 Or Q18_3 = 1, 2 or 3

Q20 General Text:

Please identify all the sources for the funding you just reported.

Question number	Question Label	Answer Category
Q20	Please identify all the sources for the funding you just reported.	<p>Direct public funding: National (state institutions or national public foundations) (1)</p> <p>Direct public funding: Subnational (regional or local public bodies) (2)</p> <p>EU-level funding (3)</p> <p>Indirect public funding distributed by another partner or umbrella organisation (4)</p> <p>Other sources (5)</p>

Note on display logic: Skip Q20 if Q19 = 4.

Q21 General Text:

To what extent did your organisation invest resources in activities aimed at seeking such public funding related to the pandemic? This includes application to competitive calls, advocating for increase in funds to a particular sector etc., build partnerships to increase the chances of obtaining funding.

Question number	Question Label	Answer Category
Q21	To what extent did your organisation invest resources in activities aimed at seeking such public funding related to the pandemic?	To no extent (0) To a small extent (1) To some extent (2) To a high extent (3) To the highest extent (4)

Q22 General Text:

As relevant background, please give us a few details about your organisation. How many full-time staff members does your organisation roughly have in [country/EU]?

Question number	Question Label	Answer Category
Q22	How many full-time staff members does your organisation roughly have in [country]?	Less than 10 (1) 10 - 50 (2) 51 - 100 (3) 101 - 500 (4) 501 - 1,000 (5) More than 1,000 (6)

Q23 General Text:

How many of these focus on political work, such as advocacy or public relations?

Question number	Question Label	Answer Category
Q23	How many of these focus on political work, such as advocacy or public relations?	1 or less (e.g. one part-time) (1) 1 - 4 (2) 5 - 10 (3) 11 - 15 (4) More than 15 (5)

Q24 General Text:

Which of the following statements apply to your organisation? Select all statements that apply

Question number	Question Label	Answer Category
Q24	Which of the following statements apply to your organisation? Select all statements that apply	Our organisation has a board of directors (1) Our organisation has a communication or public affairs department (2) Our organisation has regional/local departments (3) Our organisation has a general secretariat (4) Our organisation has professional accountants (5)

Q25 General Text:

How long has your organisation been in existence?

Question number	Question Label	Answer Category
Q25	How long has your organisation been in existence?	Less than 5 years (1) 5 - 10 years (2) 11 - 20 years (3) 21 - 50 years (4) 51 - 100 years (5) More than 100 years (6)

Q26 General Text:

Which of the following categories best describes your organisation?

Question number	Question Label	Answer Category
Q26	Which of the following categories best describes your organisation?	Company or firm (1) Business interest association (2) Association of professionals (3) Labour union (4) NGO or cause group (e.g. active on environmental protection, development aid, anti-discrimination, etc.) (5) Citizen membership association, such as consumer association or patient group (6) Research institute, think tank, or semi-public organisation (7)

Q27 General Text:

Active on social or economic issues?

Question number	Question Label	Answer Category
Q27	Active on social or economic issues?	Social (1) Economic (2)

Note on display logic: show Q27 if Q26 = 7

Q28 General Text:

Which of the following sectors is most relevant for the work of your organisation?

Question number	Question Label	Answer Category
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Q28	Which of the following sectors is most relevant for the work of your organisation?	Agriculture, forestry and fishing (1) Mining and quarrying (2) Manufacturing (3) Electricity, gas, steam and air conditioning supply (4) Water supply (5) Construction (6) Wholesale and retail trade (7) Transportation and storage (8) Hospitality / Accommodation and food service activities (9) Information and communication (10) Financial and insurance activities (11) Real estate activities (12) Education (13) Human health and social work activities (14) Arts, entertainment and recreation (15) Other service activities with physical contact, e.g. hairdressers (16) Other service activities without physical contact, e.g. call centre agency (17) Other - write in (18)
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Note on display logic: show Q28 if Q26 = 1, 2, 3, 4 or Q27 = 2

Q29 General Text:

If you have selected manufacturing, which sector best applies to your organisation?

Question number	Question Label	Answer Category
Q29	If you have selected manufacturing, which sector best applies to your organisation?	Manufacture of food, beverages, and tobacco (1) Manufacture of clothing, wearing apparel, and fabrics (2) Manufacture of wood and paper products (3) Manufacture of refined petroleum products and coke (4) Manufacture of chemical products or pharmaceuticals (5) Manufacture of rubber, plastics, or metal products (6) Manufacture of electronic electrical products and equipment (7) Manufacture of machinery and equipment (8) Manufacture of motorised vehicles and transportation equipment (9) Manufacture of furniture and other specialised retail products (10)

Note on display logic: show Q29 if Q28 = 3

Q30 General Text:

Which of the following sectors is most relevant for the work of your organisation?

Question number	Question Label	Answer Category
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Q30	Which of the following sectors is most relevant for the work of your organisation?	Environment and animal rights (1) Development and aid (2) Human rights (3) Health care (4) Consumers (5) Local development (6) Social work and care (7) Education and Information (8) Culture, Art, Religion and Heritage (9) Sport and Leisure (10) Other - write in (11)
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Note on display logic: show Q30 if Q26 = 5 or 6 or Q27 = 2

Q31 General Text:

How is your organisation connected to other organisations?

Question number	Question Label	Answer Category
Q31_1	My organisation is a member of a peak organisation or umbrella association	Yes (1) No (2)
Q31_2	My organisation is itself an umbrella association that has other organisations as members	Yes (1) No (2)

QEU40 - EU specific:

Is yours a pan-European organisation or a national organisation? With pan-European we mean that you have members / customers in more than one EU country. With national we mean that your members / customers are located in one country.

Question number	Question Label	Answer Category
QEU40	Is yours a pan-European organisation or a national organisation?	My organisation is pan-European (1) My organisation is national (2)

Note: this question is found only in the EU survey

QEU41 - EU specific:

In which country are the majority of your members / customers located?

Question number	Question Label	Answer Category
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QEU41	In which country are the majority of your members / customers located?	Austria (1) Belgium (2) Bulgaria (3) Croatia (4) Cyprus (5) Czech Republic (6) Denmark (7) Estonia (8) Finland (9) France (10) Germany (11) Greece (12) Hungary (13) Ireland (14) Italy (15) Latvia (16) Lithuania (17) Luxembourg (18) Malta (19) The Netherlands (20) Poland (21) Portugal (22) Romania (23) Slovakia (24) Slovenia (25) Spain (26) Sweden (27) United Kingdom (28) A non-EU country (29)
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Note: this question is found only in the EU survey

Q32 General Text:

You have now reached the final part of this survey. We now present you with a hypothetical future scenario concerning working on a non-Covid-related policy issue which is relevant for your organisation. Please read through the scenario carefully and try to imagine the situation as if you were actually experiencing it. Consider a policy issue that is very important for your organisation, but which is hard to place on the agenda at the moment. An NGO with expertise on the issue approaches you, suggesting to work together on the issue in a political campaign based on your shared goals. You have previous connections to the organisation and based on inquiries in your network, you have heard positive accounts of others who have worked with this organisation.

Q33 General Text:

You have now reached the final part of this survey. We now present you with a hypothetical future scenario concerning working on a non-Covid-related policy issue which is relevant for your organisation. Please read through the scenario carefully and try to imagine the situation as if you were actually experiencing it. Consider a policy issue that is very important for your organisation, but which

is hard to place on the agenda at the moment. An NGO with expertise on the issue approaches you, suggesting to work together on the issue in a political campaign based on your shared goals. You don't have previous connections to the organisation but based on inquiries in your network, you have heard positive accounts of others who have worked with this organisation.

Q34 General Text:

You have now reached the final part of this survey. We now present you with a hypothetical future scenario concerning working on a non-Covid-related policy issue which is relevant for your organisation. Please read through the scenario carefully and try to imagine the situation as if you were actually experiencing it. Consider a policy issue that is very important for your organisation, but which is hard to place on the agenda at the moment. A Business association with expertise on the issue approaches you, suggesting to work together on the issue in a political campaign based on your shared goals. You have previous connections to the organisation and based on inquiries in your network, you have heard positive accounts of others who have worked with this organisation.

Q35 General Text:

You have now reached the final part of this survey. We now present you with a hypothetical future scenario concerning working on a non-Covid-related policy issue which is relevant for your organisation. Please read through the scenario carefully and try to imagine the situation as if you were actually experiencing it. Consider a policy issue that is very important for your organisation, but which is hard to place on the agenda at the moment. A Business association with expertise on the issue approaches you, suggesting to work together on the issue in a political campaign based on your shared goals. You don't have previous connections to the organisation but based on inquiries in your network, you have heard positive accounts of others who have worked with this organisation.

Q36 General Text:

Based on the scenario you just read, how likely do you think the outcomes below are for your organization?

Question number	Question Label	Answer Category
Q36_1	Your organisation agrees to collaborate and share information on this issue with this organisation in the future	Slider (0 = not likely at all; 10 = almost certain to happen)
Q36_2	Your organisation agrees to cooperate and run a joint media campaign with the organisation	Slider (0 = not likely at all; 10 = almost certain to happen)
Q36_3	Your organisation agrees to cooperate and approach policymakers jointly with the new partner organisation	Slider (0 = not likely at all; 10 = almost certain to happen)
Q36_4	Your organisation would be willing to compromise on its strategies and/or positions to make the cooperation possible	Slider (0 = not likely at all; 10 = almost certain to happen)

Q37 General Text:

In the hypothetical scenario described before, another organisation approached you and suggested cooperating on a policy issue. What do you recall about the organisation?

Question number	Question Label	Answer Category
Q37	What do you recall about the organisation?	The organisation was a business association (1) The organisation was an NGO (2)

Q38 General Text:

Was your organisation, in the hypothetical scenario, described as having had previous connections to this organisation?

Question number	Question Label	Answer Category
Q38	Was your organisation, in the hypothetical scenario, described as having had previous connections to this organisation?	Yes (1) No (2)

Q39 General Text:

Thank you for taking the time to complete the survey. You can visit <https://www.wiebkejunk.com/intercov-project> to learn more about our project and find out about the results of this study. This is actually our project's second survey on political advocacy during Covid-19 times. Please let us know if you have taken our first survey last year (June-July 2020).

Question number	Question Label	Answer Category
Q39	Please let us know if you have taken our first survey last year (June-July 2020)	I have taken the first survey last year (1) No, this is my first survey with InterCov (2) I can't remember (3)

- End of Survey -